



ITINERARY FOR THE INAUGURAL SOUTHEAST MARKETING SYMPOSIUM

February 8th – 9th, 2007

Florida State University, Tallahassee, Florida

Thursday, February 8th

5:45pm: Leave for the University Center

6:00pm – 9:00pm: Reception and dinner at the University Center Club Faculty Room

Friday, February 9th

8:00am – 9:00am: Breakfast in Weichelt Lounge, Second floor of the College of Business

9:00am – 9:15am: Introductions by Mike Brady, Sharon Beatty, and College Doctoral Program Coordinator Pam Perrewe

9:15am – 10:30am: Faculty Presentations, Room 202

10:30am – 10:45am: Refreshment break, Weichelt lounge

10:45am – 12:15pm: Student Research Presentations, Rooms 202 and 212

12:15pm – 1:30pm: Lunch in Weichelt Lounge, Second floor of the College of Business

1:30pm – 3:00pm – Student Research Presentations, Rooms 202 and 212

3:00pm – 4:00pm: Tour of campus

5:00 – 7:00 pm: Optional bowling night, Oglesby Union